

JO Penney

Christmas 1988



We're never closed! Shop toll-free: See page 343



A

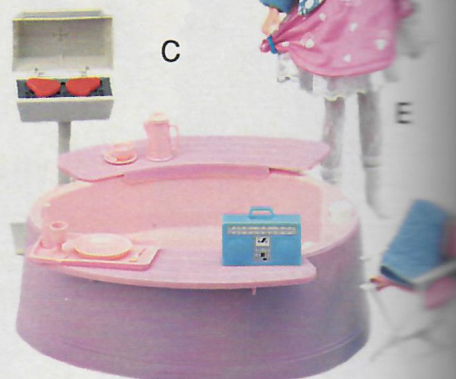
Maxie's Too Cool Locker opens into a workout or beauty center for Maxie



F



D



C

E

Maxie and Friends

A Maxie's Babysitting Family House. Has four rooms. Comes with furniture and accessories. Made of heavy, durable, washable plastic. Unassembled—pieces snap together. Mansion stands 48 in. wide x 36 in. high when assembled. Can be used with all 11½ in. dolls. Imported from Thailand. For ages 4 years and up.

XU650-3379 A—Del. wt. 10 lbs.....**39.99**

B Perfect Prom Maxie by Hasbro. Scented and pretty for prom night in her shimmering dress with matching accessories. Comes with scented heart charm and cord necklace for you. Fully articulated 11½-in. tall doll has knees that bend, waist that turns. Comb and style her long blonde hair. Plastic and polyester fabric. Imported from China. For ages 5 years and up.

XU 650-3403 A—Del. wt. 1 lb.....**12.99**

C Maxie Pacific Hot Tub Patio Set. Maxie can relax in this hot tub with authentic swirling action. Manually operated pump. Accessories included. 9¼x11x3½ in. high. Some assembly required. Plastic. Can be used for all 11½ in. dolls. For ages 4 and up. Imported from China.

XU 650-3395 A—Del. wt. 2.20 lbs **11.99**

D Maxie Maximum 4x4. Includes extra wheel on rear and picnic basket. Some assembly required. Plastic. For use with all 11½ in. dolls. For ages 4 years and up. Imported from China.

XU 650-3387 A—Del. wt. 3.20 lb..... **14.99**

E Lookin' Smart Maxie by Hasbro. Maxie goes to the head of the class in this outfit. Hair pick included for styling Maxie's long hair. Fully articulated 11½ in. poseable doll has knees that bend and waist that turns. Plastic and fabric. For 5 years and up. Imported from China.

XU 650-3411 A—Del. wt. 1 lb **9.99**

F Maxie's Too Cool Locker by Hasbro. Closed, it looks like a regular locker; opened, it holds a shower, vanity, exercise bench, and storage locker. Includes exercise and hair accessories for Maxie. Closed, it's 13x3½x13½ in. high. Unassembled. Plastic. For ages 5 years and up.

XU 650-3429 A—Del. wt. 5 lbs **16.99**

G FashionStar Fillies by Kenner®. Each horse has a beautiful pearlized body. Comes with numerous fashion accessories and a personalized brush so you can create exciting looks. Plastic body and nylon hair. 8¼ in. high. Imported from Hong Kong. For ages 4 years and up. Fashionstar Fillies Horse character: 01 Joelle; 02 Niki; 03 Chloe. State character number-and-name.

XU 650-3437 B—Del. wt. 1.25 lb Each **9.99**



03 Chloe

G

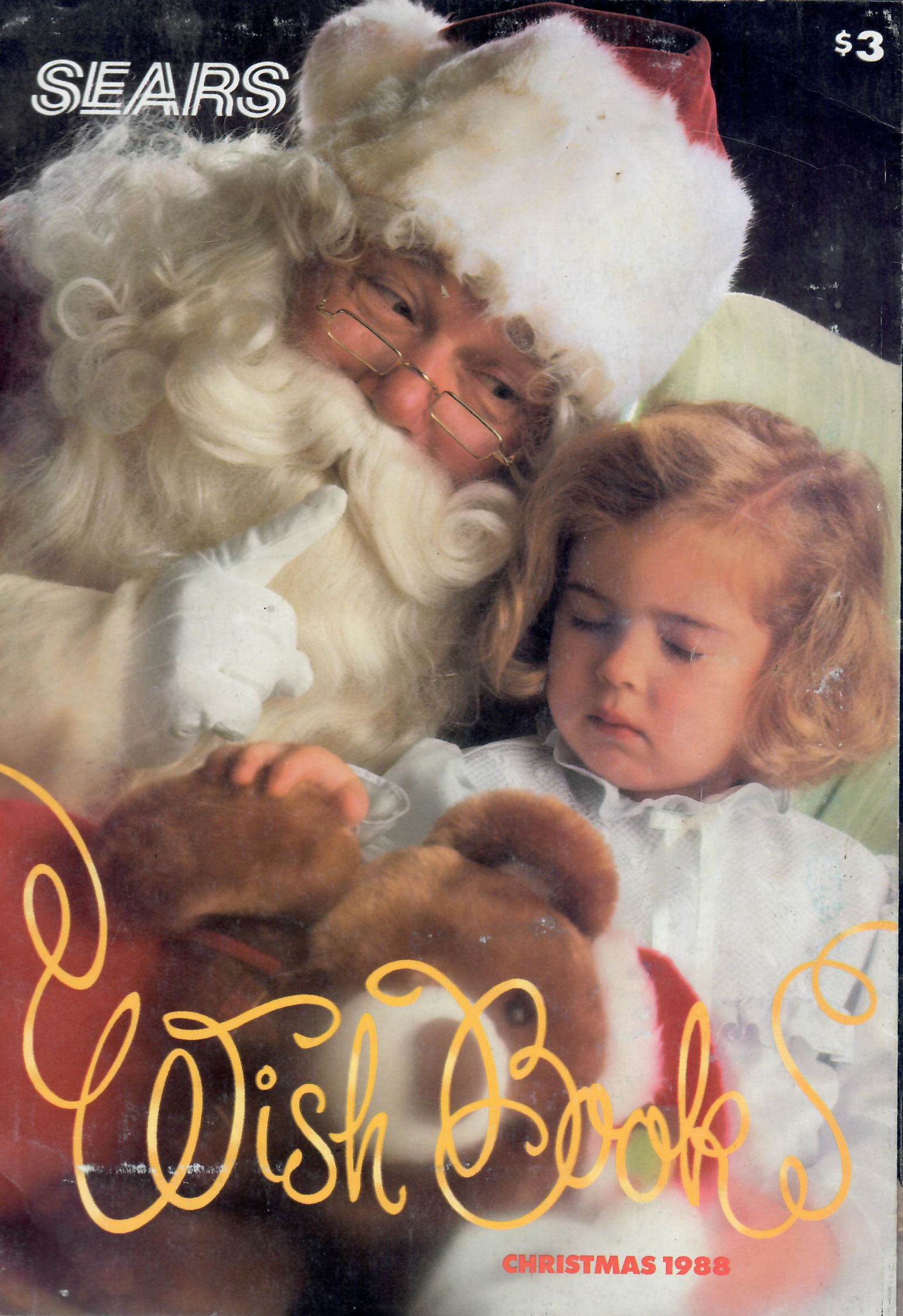
01 Joelle

02 Niki

Fashionstar Fillies Horses with fashion accessories

SEARS

\$3



Wish Book

CHRISTMAS 1988

AGES 4 YRS
AND UP

Keypers



A-C Baby Keypers...they keep tiny secrets safe inside! Multi-colored hair. Glitter eyes. Hair brush and accessories included. Abt. 3" h. Ages 4 and up.

- (A) Blossom™ the Bunny. 062 579 030—Each 6.99
- (B) Glitter™ the Pony. 062 579 029—Each 6.99
- (C) Belle™ the Swan. 062 579 028—Each 6.99



D-F Keypers...keep secrets safe under lock and key. Each comes with key, brush and Finder™ Friend. Glitter eyes. About 6½-10" h. Ages 4 and up.

- (D) Joyful™ the Bunny with BowTie™. 062 579 027—Each 18.99
- (E) Diamond™ the Pony with Dash™. 062 579 026—Each 18.99
- (F) Princess™ the Swan with Perkins™. 062 579 020—Each 18.99



G-J Updated for 1988! Enchanted Island® Collection. Each 8" doll comes with her own Pixietails®. New longer hair and a more beautiful look. Ages 4 and up.

- (G) 062 578 322—Maiden FairHair®. Each 15.99
- (H) New Friend...Maiden GoldenWaves™. She changes into a mermaid! 062 578 321—Each 15.99
- (J) 062 578 320—Lady Lovely Locks®. Each 15.99

K Clothes for 8" Doll. Three complete outfits as shown. All accessories are included. Ages 4 and up.

- 062 578 323—Set, each 9.99



L-P FashionStar Fillies™...they create excitement because they're beautiful and fun to play with! Each with their own accessories and personalized brush. Abt. 7" h. Ages 4 and up.

- (L) CHLOE™...a royal Austrian Lippizaner. 062 579 110—Each 19.99
- (M) JOELLE™...a spirited New York Thoroughbred. 062 579 111—Each 19.99
- (N) LANI™...a flirtatious Californian Palomino. 062 579 112—Each 19.99
- (P) NIKI™...a flighty Polo Pony. 062 579 113—Each 19.99